

Marketing & Communications Intern

Spring 2027

About San Antonio Sports

Since 1984, San Antonio Sports has put San Antonio on the global stage. From NCAA Championships to the San Antonio Marathon, the premier events we've hosted have delivered more than \$1.5 billion for our local economy.

But we are not just about big games. We're a nonprofit organization whose mission is to transform our community through the power of sport. We recognize the link between healthy bodies and healthy minds and work every day to provide sports and fitness programs that inspire children and their families to live active, healthy lives.

About Our Internship Program

San Antonio Sports internships provide hands-on professional experience within a nonprofit sports organization. Interns are welcomed as contributing members of our team and have opportunities to collaborate with staff, volunteers, and community partners while supporting our programs and events throughout San Antonio.

Our internship program is designed to help students apply what they are learning, strengthen their professional skills and explore career opportunities in sports, events, and nonprofit management. Interns will gain practical experience, receive guidance from members of the San Antonio Sports team, and see firsthand what it takes to deliver impactful community programs and high-quality events.

We're looking for curious, dependable, and self-motivated individuals who take initiative, communicate well, and enjoy working as part of a team.

Position Overview

The position will support the execution of marketing and communications (traditional, digital, and social) for many aspects of the organization. Interns can use their work with San Antonio Sports as an opportunity to build or expand their portfolio.

This is a hands-on position with exposure to various areas of marketing and communications, with the opportunity to learn more about sports and youth programs and the event management process.

Duties & Responsibilities:

- Support marketing and communications for San Antonio Sports programs and events, which may include the All-Star Football and Basketball Games, ACTIVATE fitness classes and 5Ks, iPLAY! and PREP League tournaments and other owned or hosted events.

- Assist with the creation and distribution of email newsletters, promotional messages, and other digital communications.
- Help plan, create, and schedule content for San Antonio Sports social media platforms.
- Assist with graphic design projects, including social media graphics, event signage, and promotional materials.
- Contribute photography, video, and copywriting for marketing campaigns and organizational storytelling.
- Assist with website updates and help ensure event and program information remains accurate and current.
- Support event-day communications, media coordination, content capture, and live social media coverage.
- Use marketing automation and constituent relationship management tools to support email campaigns and audience segmentation.
- Participate as an engaged member of the San Antonio Sports team and assist with other projects as assigned.

Qualifications:

- Current college student (sophomore or above) or recent graduate; coursework in sports management, business, nonprofit management, recreation, hospitality, marketing, communications or a related field is helpful but not required.
- Strong written and verbal communication skills.
- Ability to stay organized and manage multiple projects and deadlines.
- Dependable, proactive, and willing to learn.
- Positive, team-oriented approach.
- Working knowledge of Microsoft Word, Excel and Outlook.

Schedule, Compensation, & Requirements:

- Approximately 20 hours per week, primarily during regular business hours of 9 a.m.–5 p.m., Monday through Friday.
 - Hours are flexible and will be coordinated around the intern's class schedule and departmental needs.
 - Some evening or weekend availability will be required for programs and events.
- Reliable transportation is required for travel to the San Antonio Sports office at the Alamodome and event locations throughout San Antonio.
- Must be able to lift and move program equipment weighing up to 30 pounds, with or without reasonable accommodation.
- One paid internship is available each semester at a rate of \$12 per hour. Additional internship opportunities may be available for students seeking academic credit, subject to their college or university's internship requirements.

To apply, please complete [this form](#) and follow all directions.



Qualified applicants will be contacted to schedule an interview.

To learn more about San Antonio sports, visit sanantoniosports.org