OUR VISION

At San Antonio Sports, we believe in the **POWER OF SPORT**. In fact, it’s our mission to transform our community through the power of sport. That transformation takes place at the intersection of three vision areas: **HEALTHY KIDS, PLACES to PLAY** and **EVENTS that IMPACT**. It’s there that you’ll see our programs transform the health and wellbeing of children and their families, the community improved by parks and enhanced recreational facilities for which we advocate, and our economy reaping the positive effects of the premier sporting events we attract.

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**HEALTHY KIDS**

**PLACES TO PLAY**

**EVENTS THAT IMPACT**

ENGAGE & INSPIRE •

- ACTIVE LIVING

- ATTRACT & HOST

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San Antonio Sports salutes the many community partners who help us accomplish our mission including local school districts, YMCA of Greater San Antonio, Boys & Girls Clubs of San Antonio, After-School All-Stars San Antonio, San Antonio Food Bank, Haven for Hope, University Health System, South Texas Blood & Tissue Center, San Antonio Parks & Recreation, Bexar County Community Venues, Visit San Antonio and the City of San Antonio Convention, Sports and Entertainment Facilities.
IMPROVING THE HEALTH OF OUR COMMUNITY
BY SERVING ECONOMICALLY DISADVANTAGED POPULATIONS THAT EXPERIENCE HIGHER RATES OF CHILDHOOD OBESITY.

THE FACTS
In 2018, the San Antonio Metropolitan Health District reported 72% of adults in Bexar County were overweight or obese. Of children aged 12-17 in Bexar County in 2013, 27% of African American and Hispanic children were obese, as were 12% of Caucasian children, according to a report by the Centers for Disease Control and Prevention. Source: U.S. CDC

Obesity remains one of the biggest threats to the health of our children and our country, putting millions of young people at increased risk of chronic diseases and contributing to billions of dollars in health care expenditures. The causes are similar to those of adult obesity, including dietary patterns, physical inactivity, disparities in food and in the physical activity environment. In Bexar County, obesity rates follow the geographic patterns observed with income, as obesity rates are higher among adults who earn less than $25,000. Source: Metro Health Strategic Plan Jan. 2017 – Dec. 2019

CLOSING THE GAP
Using our influence to create equity

The annual survey by the Sports & Fitness Industry Association (SFIA) in 2018 found that 33.4% of kids ages 6 to 12 from homes with $25,000 or less were physically inactive, compared to just 9.9% of kids from $100,000+ homes (State of Play 2019 report).

Kids from lower-income homes face increasing participation barriers. In 2018, 22% of kids ages 6 to 12 in households with incomes under $25,000 played sports on a regular basis, compared to 43% of kids from homes earning $100,000+ homes (State of Play 2019 report).

The rates for type-2 diabetes in youth is highest among racial/ minority groups with a rise in incidence of 4.8% per year between 2012 and 2018. The percentage of youth with a newly diagnosed type 2 diabetes compared to type 1 diabetes has risen from essentially zero in the 1980s to 50% as of 2018 in San Antonio. The significant association between higher poverty rates and increased rates of type 2 diabetes in youth confirms the increased risk for diabetes among local youth with disadvantaged backgrounds. The development of diabetes-related complications in individuals with youth-onset disease is often much more rapid than it is in individuals who develop the disease later in life. (1)

An Expert Weighs In

We asked Jane Lynch, M.D., a pediatric endocrinologist at UT Health San Antonio to provide us with her observations regarding the health concerns for youth in minority and economically challenged areas of our community:

Obesity with onset during the preschool or elementary school years portends risk for long-term obesity into adolescence. Several pediatric studies have found strong evidence that weight trajectories are established early in childhood, that obesity even in childhood is difficult to reverse, and that children with obesity seldom reach normal weight. There is significantly increased risk among more disadvantaged children for early onset obesity and for obesity persisting through middle school. (1)

The influence of sports and coaches
As a data-driven nonprofit organization, we continuously look to research to help us determine where and how we can make a difference.

CORE Research, on behalf of San Antonio Sports, polled more than 500 San Antonio-area business owners, C-suite executives and community members.

68% of those surveyed played sports in their youth, reinforcing the view that there is a relationship between youth sports and career success.

96% affirmed participating in sports at an early age can make a positive difference in a child’s development.

Asked about how we best prepare our youth to meet future challenges as adults, the top responses to our survey provided the information below.

LIFE SKILLS Character, personal growth, handle success & adversity

TEAMWORK Bringing people together, self-confidence, leadership

RESPONSIBILITY Discipline, structure, work ethic, consequences

Ernst & Young surveyed 821 business executives from 14 countries around the world and found that:

90% women executives sampled played sports
96% of women executives currently holding a C-suite position played sports
75% said that a candidate’s background in sports positively influenced their decision to hire them

OUR GOALS

1 Use sports participation as a platform to teach the life skills necessary for success in school and the workplace

2 Improve the overall health of our kids and community through routine exercise and health education

3 Help close the equity gap for those that can and cannot afford early-stage development of sports skills

The Power of Sport has and will continue to play a significant role in the lives of our kids. Some of our community leaders shared their thoughts on the subject:

**BRUCE BOWEN**
Three-Time NBA Champion

My mother was a drug addict, and my father was an alcoholic. The fact is that my upbringing wasn’t ideal, but I had to own my reality. I learned at an early age that I shouldn’t complain about my situation. More than anything else, what can I do to help better the situation? Sports helped save my life and taught me perseverance. I don’t know where I would be without sport, because it allows me to give a testimony of what kids can accomplish when they set their minds to it.

**ANGIE SALINAS**
CEO, Girls Scouts of Southwest Texas

Through sports, I learned discipline and all those things that I think my parents and other role models in my life had tried to tell me, that nobody is going to give you anything. You have to earn your place, and you have a responsibility to give back. I know I would not have achieved much of the success, which as a Marine, I rose from private to major general in the United States Marine Corps. I was the first Latina to make general in the United States Marine Corps. All of that, I really attribute to the fact that I learned some of the most basic skills in sports.

**HARVEY NAJIM**
President, Harvey E. Najim Charitable Foundation

The i play! afterschool program is making a big difference in attendance, grades and disciplinary referrals. It’s teaching kids discipline: it’s teaching them following the rules, and it’s teaching them teamwork. I think those are all the same characteristics that kids need to have to be successful in school and in life.

**ROSEMARY KOWALSKI**
Chairman Emeritus, The RK Group

When I started school is when I got into sports. I learned that you can’t win that game by yourself. You have to have the others to help you. It taught me teamwork, persistence and confidence. Sports teaches you how to get along in life and always treat everybody the same, whether you come in the back door or the front door. Sports provides a lifelong foundation for exercise. If they teach you the proper way, you may all live as long as God’s let me live to age 96!

**MAX LUCADO**
Bestselling Christian Author

The challenge for me throughout much of my life, especially my teenage and early years in my 20’s, was drinking. I come from a family of alcoholics. Sports kept me busy and active. I had good coaches who would talk to us about self-control, about watching what you’re doing if it had it not been for sports, already what was a quicksand form of a problem could have sucked me under. But sports was just enough to keep me above ground until I could get my feet back under me. I think I was headed toward a real mess otherwise. I play! afterschool can be that helping hand to some youngster that doesn’t have it coming from anywhere else. We’ve got to throw a safety net and help catch these kids before they fall, fall through the cracks.

**BILL GREEHEY**
Chairman of the Board, NuStar Energy

To be a successful team you have to have commitment, dedication, and teamwork. That’s exactly what you need to be successful in business. I think someone who has played sports is more likely to be successful than those that have not.

**CYNDI TAYLOR KRIER**
Former Texas Senator and Bexar County Judge

Sports is a microcosm of what the world’s going to be like when they get out of school. By participating in sports, they have an opportunity to learn how to do something well. They have an opportunity to learn how to work with others in the team-like environment. They have an opportunity to learn fun, healthy ways to eat and exercise and take care of their health.

**SHANTEL WILKENS**
Deputy Managing Director at The Kronkosky Charitable Foundation

Considering my childhood, I think I’d probably be a statistic somewhere, probably doing something I’m not supposed to be doing. Sports gave me a focus and a determination that allowed me to go down a path, pursue a higher education at a very prestigious private college, and I think if I did not have sports I’d probably not be living my best life.

**TYREO HARRISON**
Former NFL player and SWBC EVP, B2C Channel Development

You look at the community, especially from a business perspective and you look at the talent pool that’s out there, you want these kids to grow into the future workers, the future leaders of your town. Team sports and any sort of sport is definitely a great way to help them do that.

**DARYL “MOOSE” JOHNSTON**
Three-time Super Bowl Champion

I think the i play! afterschool program is critical, especially for the kids in the under-served areas. Unfortunately, what the kids are facing today is the expense of what these opportunities cost. Youth sports have become very expensive in today’s age, and this program allows everybody to be a part of this. We can’t talk about all these great things that happen from being involved in athletics, and then limit it to the people who can only pay for it.
San Antonio Sports’ i play! afterschool program provides its participants skill-based instruction in five sports, while building confidence and self-esteem and teaching the importance of healthy habits, self-discipline, social skills, teamwork and sportsmanship. Research shows that children in the program have significantly less absenteeism, fewer disciplinary referrals and higher academic outcomes in reading and math than children not in the program.

During the 2019-2020 school year, the program served 1,400 kids in third through fifth grades from 58 schools in five school districts: San Antonio, Harlandale, Northside, North East and Southwest Independent School Districts. They learned soccer, track, volleyball, basketball and tennis, and every five weeks, San Antonio Sports hosted a program-wide tournament awarding gold, silver and bronze medals to the winning teams. All participants are provided with i play! afterschool t-shirt, shorts, socks, shoes and backpacks.

Unfortunately, due to COVID-19, the 2019-2020 school year was cut short during the final sport unit, tennis. In an effort to keep children active, San Antonio Sports staff created sport skills videos so children could practice their skills with basic equipment they had at home. As the severity of COVID-19 continued, our team recognized that the 2020-2021 school year would look drastically different.

The video library features expert instruction from professional athletes:

- **Michael Lahoud**
  NCAA Champion 2007, Wake Forest University;
  Former MLS player: Chivas USA, Philadelphia Union

- **Kendra Chambers**
  4-time Big 12 Champion, University of Texas;
  12-time All-American; USA Track & Field athlete

- **Sophia Young-Malcolm**
  NCAA Champion 2005, Baylor University;
  3-time WNBA All-Star, San Antonio Silver Stars

- **Danielle Scott**
  NCAA Champion 1993, University of California at Long Beach;
  5-time Olympian

- **Kevin Klein and Tawnee Leonardo**
  American Ninja Warriors

Along with our school district partners, we recognized the need for quality sport instruction videos for distance learning and to keep children active. Thus San Antonio Sports began turning i play! afterschool sport curriculum into a library of professionally-produced videos that could be used by PE teachers as distance learning content, our after school coaches as a coaching resource, and by families with children at home needing ways to stay active.

The i play! afterschool instructional library includes 68 videos that teach the basic fundamentals of soccer, track, basketball and volleyball. In addition, there is an Alpha Warrior Junior series that guides children through four basic workouts teaching balance, flexibility and core strength.

As of this printing, 107 schools from 15 districts are using our library in physical education classes.
I PLAY! AFTERSCHOOL

PARTICIPANT FEEDBACK
83% of students report they want to participate next year
95% of parents describe their child’s experience in i play! afterschool as “good or great.”

SKILL DEVELOPMENT: PRE-POST ASSESSMENT
Percentage of students exceeding expectations

NUTRITION & PHYSICAL ACTIVITY
Percentage increase in students who reported 5+ times per week when asked: “How many days per week did you do the following?”

COLLABORATING PARTNERS

YMCA of Greater San Antonio
Boys & Girls Clubs of San Antonio
Greater San Antonio After-School All-Stars
KIN (NEISD)
Learning Tree (NISD)
Southwest ISD Afterschool Challenge Program
Harlandale ISD Extended Day Programs

I PLAY! AFTERSCHOOL OUTCOMES
Through participation in the out-of-school-time consortium Excel Beyond the Bell SA, San Antonio Sports has access to data compiled by the UP Partnership. UP Partnership is a collective impact partnership that leverages data and coordinates leaders to drive youth outcomes across San Antonio. Its Education Success Scorecard provides a shared measurement system to assess and analyze the impact of San Antonio’s out-of-school-time sector, including our i play! afterschool program.

ETHNICITY 2019-2020
81% Hispanic/Latino

GENDER 2019-2020
46% Female

ECONOMIC DISADVANTAGE 2019-2020*
88% Receive a free or reduced lunch

*2018-2019 outcomes reported due to COVID-19 and the 2019-2020 school year transition to virtual learning at the conclusion of the year.
San Antonio Sports Fit Family Challenge presented by Blue Cross and Blue Shield of Texas encourages families to learn about health and fitness, eat right and stay active. Since the program’s inception in 2010, San Antonio Sports has been providing families the opportunity to bond through the shared goal of getting fit over the summer. There are free, weekly fitness events at eight locations throughout the city that include Zumba® for adults and teens, and fitness classes for children four to 12 years of age.

Due to COVID-19, San Antonio Sports launched Fit Family Challenge Home Edition to keep families active while staying safe at home. Fit Family Challenge Home Edition included seven free group fitness classes per week for 16 weeks that were hosted live on Zoom. In addition, Fit Family Challenge Home Edition included a 12-week Alpha Warrior fitness challenge that allowed participants to test their strength while working and advancing through four levels of Alpha Warrior workouts: Delta, Charlie, Bravo and Alpha.

Fit Family Challenge Home Edition was open to anyone, regardless of location, but targeted Bexar County families. Each time a family participated in a live fitness class, they were entered in a drawing to win a monthly $100 gift card and the grand prize of $1,000 cash.

The virtual format of Fit Family Challenge classes worked for participant Darlene.

“It was convenient, easy to use and helped me stay active and healthy.”

She liked that she could still have fun online with her Zumba family while keeping safe.

Darlene Martinez won this year’s $1,000 grand prize.
For thousands of K-5th grade children in San Antonio area elementary schools, the new year starts with the University Health System Go!Kids Challenge powered by San Antonio Sports. This free six-week program, in its 17th year, runs from mid-January through February and encourages kindergarten through fifth graders to be active and eat healthy.

OBJECTIVES

• Participate in a minimum of 5 fitness activities each week
• Promote incremental physical activity
• Promote positive nutritional habits
• Increase parent engagement
• Engage support of PE coaches
• Provide two San Antonio Zoo tickets as incentive for completion

YEAR-OVER-YEAR PARTICIPATION

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<td>210</td>
<td>217</td>
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<tr>
<td>Students who completed challenge</td>
<td>13,189</td>
<td>23,402</td>
<td>23,691</td>
<td>22,991</td>
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<td>20,000*</td>
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*Activity logs were to be turned in to PE teachers the week after spring break but school closures resulted in fewer logs being returned than in previous years.
EVENTS THAT IMPACT OUR COMMUNITY

It was a beautiful weekend for the 11th annual Humana Rock ‘n’ Roll San Antonio Marathon & ½ Marathon. Over 15,000 runners from 50 states and 27 different countries hit the streets for the marathon, half marathon, two-person relay, 10K, 5K and Subway KiDS ROCK fun run.

San Antonio Sports helped secure the first Rock ‘n’ Roll Marathon in 2008 and manages the roughly 3,000+ volunteers who support the marathon events every year. The weekend could not have happened without their help doing everything from distributing bibs and t-shirts to staffing water stations and gear check.

Since 1984, San Antonio Sports has hosted premier events that have delivered more than $900 million for our local economy. Shortly after forming, San Antonio Sports was awarded the 1989 Amateur Athletic Union Junior Olympic Games, a prominent, multi-sport event with 5,200 participants, a crowd of 14,200 visitors and direct visitor expenditure of $6 million to the city. After the creation of new facilities, including the Alamodome, our city was selected by the United States Olympic Committee to host the 1993 U.S. Olympic Festival which put San Antonio on the global stage.

Since that time, we’ve hosted more than 119 events, including four NCAA Men’s Final Four championships and two Women’s Final Fours which have had an economic impact of $366 million.

Other events have also contributed sizable dollars for our local economy, including the Rock ‘n’ Roll San Antonio Marathon & ½ Marathon which attracts more than 25,000 participants and spectators each year and has generated more than $290 million in direct visitor spending.

The past decades have seen a dramatic increase in the number of high-profile sporting events in San Antonio. Since its inception, San Antonio Sports has been an active and influential organization in the city, not only generating millions in visitor spending but impacting hundreds of thousands of local children through its sports and fitness programs. While 2020 was exceptionally challenging and unexpected for all of us, our goal is to continue to attract sporting events for years to come, welcoming visitors safely to the Alamo City.

$941 million
In economic impact

119
Events hosted

14,377
Total participants

3,000
Volunteers

$32.6 million
Economic impact
San Antonio Sports plays an integral role in leading and staffing the San Antonio Local Organizing Committee which hosts major NCAA Championship events. In partnership with the City of San Antonio, Visit San Antonio and co-hosting institutions, University of Texas at San Antonio and University of the Incarnate Word, we are thrilled and honored to have been awarded the 2021 Women’s Final Four. Following 2021, San Antonio will host the 2022 NCAA Men’s South Regional and the 2025 NCAA Men’s Final Four. This will mark our third Women’s Final Four, our sixth Men’s Regional and our fifth Men’s Final Four.

**NCAA EVENTS**

USA WATER POLO WELCOME TO TEXAS SHOOT
May 28 – 31, 2021
75 teams
2,000 participants and spectators
Estimated Economic Impact - $1.2 million*

NCAA WOMEN’S FINAL FOUR
April 2 & 4, 2021
25,000 out-of-town visitors
30,000 spectators
Estimated Economic Impact - $40 million*

NCAA MEN’S BASKETBALL SOUTH REGIONAL
March 24 & 26, 2022
15,000 out-of-town visitors
18,000 spectators
Estimated Economic Impact - $25 million

NCAA MEN’S FINAL FOUR
April 5 & 7, 2025
90,000 out-of-town visitors
69,000 spectators
Estimated Economic Impact - $200 million

2022 U.S. MASTERS SWIMMING SPRING NATIONALS
April 28 – May 1, 2022
2,250 participants
2,000 spectators
Estimated Economic Impact - $3 million

*Impact numbers may be affected by COVID-19-related attendance restrictions
Twenty-eight high school teams of six competed virtually to complete four fitness challenges, each with increasing difficulty, to reach Alpha Warrior status. Each team was led by a member of the US Army. The challenge featured 168 participants who worked to complete Delta, Charlie, Bravo, and Alpha levels. Nine teams made it through all four levels and were entered into a drawing to win $1,000, $500, or $250 grants for their schools.

VIVA FITNESS!

New this spring, area fitness enthusiasts can experience the Alpha Warrior Proving Grounds in a one-of-a-kind event. The San Antonio Sports Alpha Warrior Fiesta Fitness Challenge will feature a Fit King and Fit Queen, as well as a health and fitness fair as competitors battle through a state-of-the-art obstacle course. Team tug-of-war and plyometric sack races are part of the fun with the fastest times claiming the title of Fiesta’s Fittest.

DIVISIONS

Individuals will compete on the Alpha Warrior course to earn the title of Fiesta’s Fittest in four groups: competitive male, competitive female, recreation male, recreation female. In addition, group competition will have teams of four (two men and two women) competing for the Fiesta Fittest title in both competitive and recreation categories.

Prize Drawing Winners

- $1,000 Smithson Valley Girls Basketball
- $500 LEE High School Swimming
- $250 O’Conner Boys & Girls Basketball

RETURNING TO THE ALPHA WARRIOR PROVING GROUNDS AT RETAMA PARK IN 2021!
In 2019, more than 7,000 people representing 91 companies participated in 13 events at the San Antonio Sports Corporate Cup presented by Ortho Now Injury Clinic.

In order to deliver a fun and safe 2020 event during the COVID-19 pandemic, the 9th annual San Antonio Sports Corporate Cup was conducted through four virtual challenges. Twenty-two corporate teams transitioned to the virtual event and participated in the Race Across Texas, a team challenge to complete 810 miles run across the state, the 5K Any Way participation event to earn points based on the number of finishers from each company, and the Randolph Brooks Federal Credit Union t-shirt design contest.

A key element to the event, a Charity Challenge, continued and was the fourth way teams could earn points, with companies donating to our charity partners.

In a year like no other, companies participating in San Antonio Sports Corporate Cup brought their “A” game to the Charity Challenge. Understanding that charities were in need of support now more than ever, the challenge was extended until the virtual Corporate Cup was completed...which meant nine and a half months of giving!

23 Teams registered

2020 Champions

D1: Capital Group
D2: NuStar Energy
D3: Generations FCU
D4: Catto & Catto

CHARITY CHALLENGE RESULTS

Companies donated to six charities to earn points before the competition. These donations made a real difference to the San Antonio Food Bank, Haven for Hope, South Texas Blood and Tissue Center, University Health Systems Blood Donor Services, Boys & Girls Clubs of San Antonio and San Antonio Sports’ free community programs.

**Haven for Hope**
- 2,492 clothing & hygiene items
- $29,972 in donations

**Boys & Girls Clubs**
- 2,172 school supplies
- $18,862 in monetary donations to purchase school supplies

**San Antonio Food Bank**
- 1,537,378 pounds of food
- $152,476 in donations
- 1,202,076 meals provided

**Blood Donations**
- 9,243 pints of lifesaving blood

**San Antonio Sports**
- $15,562 in donations
For 42 years, the San Antonio Sports All-Star Football Game presented by H-E-B has served as a celebration of successful high school football careers. It provides an opportunity for area players looking for an additional chance to impress college recruiters before National Signing Day to earn college scholarships. The 2020 game was played on January 5 in the Alamodome and featured 113 players from 60 high schools in Bexar, Comal, Kendall, Guadalupe, Wilson, Atascosa and Medina counties.

Team Black won the 2020 San Antonio Sports All-Star Football Game. The game was a thriller, going right down to the wire. Kerrville Tivy’s Trapper Pannell threw for two fourth-quarter touchdowns as Team Black rallied past Team Gold 35-34 before 18,242 at the Alamodome.

The game was played after the All-American Bowl. The All-Star Game is televised locally on CW35 and broadcast on ESPN 1250 AM. The All-American Bowl, which features the best high school players in the country, is televised nationally on NBC.

42nd Annual San Antonio Sports All-Star Football Game
January 4, 2020 at the Alamodome
Black 35 - Gold 34

Black Coach: Jared Johnston
Clemens High School

Gold Coach: Matthew Elliot
Southwest High School

113 Players
60 High schools represented
18,242 Attendees at the game
56 Playing college football
San Antonio Sports works with area school districts to recognize middle and high school athletic teams who model the key values of respect, selfless service, integrity, caring and sportsmanship. Beyond the Game presented by Methodist Healthcare encourages teams to serve others and shines a light on those who have made a difference in their district or community. Teams were recognized by San Antonio Sports and Methodist Healthcare and featured on The CW 35’s Thursday Night Lights high school football game broadcasts, KABB FOX29 Daytime at Nine, WOAI News4 San Antonio Living, FOX29 Maximum Sports and WOAI Sports Sunday shows.

Beyond the Game

80
Submissions

41
Schools participated
(13 middle schools, 28 high schools)

11
School districts and private schools represented
(Northside ISD, North East ISD, Schertz-Cibolo Universal City ISD, Judson ISD, Boerne ISD, San Antonio ISD, Alamo Heights ISD, East Central ISD, Floresville ISD, Southwest ISD, South San ISD)

78,318
Online votes cast

27
Cheer squads

17
School districts

2020 Winners
John Marshall High School
Medina Valley High School
Bandera High School
New Braunfels High School

S-P-I-R-I-T, spirit! Hey, let us hear it! The 2020 San Antonio Sports All-Star Cheer Challenge powered by CPS Energy provided four local cheer squads the opportunity to cheer at the nationally-televised (NBC) All-American Bowl and the locally-televised (CW35) San Antonio Sports All-Star Football Game presented by H-E-B. The four squads were determined by an online vote, with the top two receiving a $1,000 and $500 grant respectively. John Marshall High School and Medina Valley High School came out on top, followed by Bandera High School and New Braunfels High School.
### Places to Play

<table>
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<tr>
<th>No.</th>
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<td>Adams Elem. (Harlandale ISD)</td>
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<td>Riceview Elem. (NEISD)</td>
<td>NEISD</td>
</tr>
<tr>
<td>30</td>
<td>Rodriguez Elem. (SAISD)</td>
<td>SAISD</td>
</tr>
<tr>
<td>31</td>
<td>Serna Elem. (NEISD)</td>
<td>NEISD</td>
</tr>
<tr>
<td>32</td>
<td>Sky Harbour Elem. (Southwest ISD)</td>
<td>Southwest ISD</td>
</tr>
<tr>
<td>33</td>
<td>Villareal Elem. (NISD)</td>
<td>NISD</td>
</tr>
<tr>
<td>34</td>
<td>Wheatley Middle School (SAISD)</td>
<td>SAISD</td>
</tr>
<tr>
<td>35</td>
<td>Woodstone Elem. (NEISD)</td>
<td>NEISD</td>
</tr>
<tr>
<td>36</td>
<td>YWLA High School (SAISD)*</td>
<td>SAISD</td>
</tr>
</tbody>
</table>

* In progress

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**SCHOOL PARK DIRECTORY**

More neighborhoods in San Antonio now have a park nearby through the San Antonio Sports School Parks program. They are enhanced by beautiful gateways or signs inviting the community to enjoy their amenities. Anyone who wants to spend time outdoors, close to home and in a safe and engaging area, is welcome.

Since 2012, San Antonio Sports has led the effort to increase accessibility to green space in neighborhoods across the community by turning elementary and middle school property into facilities to be enjoyed by students during the school day and open to residents for exercise and recreation after school hours. In conjunction with the Trust for Public Land’s 10-Minute Walk campaign, San Antonio Sports, the City of San Antonio, City Council members and San Antonio Parks & Recreation will work together to build future parks in high need areas, providing communities who currently don’t have a park within a ten-minute walk facilities that can be accessed after school hours and on weekends.

Thanks to support from the John L. Santikos Charitable Foundation, a fund of the San Antonio Area Foundation, artistic gateways and signs are installed at each school park welcoming citizens into the space. These funds also allow San Antonio Sports to provide park enhancements for students and the neighborhood.
The San Antonio Sports Hall of Fame Tribute presented by H-E-B is a special evening that celebrates the accomplishments of those who have made a significant impact in the sports community through outstanding athletic achievement or major involvement and contributions to athletic programs. Public nominations are made through an online form hosted by the San Antonio Express-News, reviewed by a 65-member nominating committee and selected by the executive committee comprised of the tri-partners: San Antonio Sports, San Antonio Express-News and the City of San Antonio.

Two weeks before our March 2020 event was set to take place, the City of San Antonio implemented COVID safety regulations, banning large gatherings. Although we had to cancel the event, we had many of the auction items in-hand and were able to quickly pivot our focus to hosting an online auction. This, in combination of the generosity of our sponsors and table buyers, helped us have a financially successful event.

We look forward to May 1, 2021 when we will officially induct the Class of 2020 and host the largest annual fundraiser for San Antonio Sports, offering silent and live auctions and entertainment by Resurrection: A Journey Tribute Band.

With special gratitude to the following partners:

The San Antonio Sports Hall of Fame Tribute presented by H-E-B

Over $400,000 Raised to support youth programs

Class of 2020

Lynn Hickey
Stan E. Bonewitz
Mike Ayala

BRIG. GEN. ROBERT MCDERMOTT
1972 Trinity University Men’s Tennis Team

2020 HALL OF FAME AUCTION DONORS

$10,000+
- Briggs Ranch Golf Club & Dormie Network
- H-E-B
- Isaiah Brits, Afrihunt Safaris
- The PM Group
- Will Shields - Class of 2015 NFL Hall of Fame - Kansas City Chiefs

$2,000 - $9,999
- Academy Sport+Outdoors
- Americus Diamond
- Bohanan’s Prime Steaks & Seafood
- Cari and Patrick Richardson
- Casa Grande San Miguel Luxury Accommodations
- Chef Thomas Gagliardi of the RK Group
- Dan Pedrotti III and Fleming’s Steakhouse
- & Fine Wine Bar
- Friends of San Antonio Sports
- James Avery Craftsmen, Inc
- Kay & Dean Radla
- Ken and Denise Schlaudt
- Kent Krauss
- Lilianna Mackenzie Fine Art Portraits, LLC.
- MK Golf Technologies
- Mr. and Mrs. George Block
- Oyda Foundation
- Pat O’Brien’s San Antonio
- Robert & Susie Ober
- Silver Eagle Beverages/Blueweiser
- Tapatio Springs Hill Country Resort
- The Dominion Country Club
- The Gene and Jerry Jones Family Foundation
- Vidanta Resorts

$500 - $1,999
- Advanced Aesthetics
- Lopez Plastic Surgery
- Alamodome - AT&T
- Balinese Wellness & Spa
- Baylor University Athletics Department
- Bill Hanson
- Blanca-Addaco and The Platinum Company
- Brown-Forman
- Captain Jim Adams
- Catalina Hollingerworth
- Cherry Mountain Cottages
- Coca-Cola Southwest Beverages
- Cox Media Group
- Double Dave’s Pizzas
- Elegant Limousine and Charter
- Elena D’Agostino
- Garcia Art Glass
- Go Rio Cruises
- Golden State Warriors
- Grand Hyatt San Antonio
- Grant & Donell Teaf
- Hotel Emma
- Hoxie at the Moon
- JW Marriott San Antonio Resort and Spa
- Karen Vandemeer
- Kelly Wade Jewelers
- Kirby Hocutt, Texas Tech Athletics Director
- KPRC LLP
- La Hacienda de los Bantos
- Life in Paradise
- Meadow Mission Foods
- Mission Ridge Range & Academy
- My Fun Putt A
- Nardi’s Gun Club
- NBC Sports & the All-American Bowl
- Office Furniture Liquidations
- Patricia Cells
- Republic National Distributing
- Rex Formal Wear
- Robin Jackson Photography
- Royal Samanta New Orleans
- San Antonio Visitor Alliance
- SeaWorld San Antonio
- Sheriff’s Administration
- Shetler Fine Jewelers
- Southwest Airlines
- Spa Black
- Texas A&M Athletics
- Texas de Brazil
- The CE Group
- The Garcia Companies
- The Overtown Hotel
- Toppgirl
- Total Wine
- TPC San Antonio
- University of Texas Athletics
- Valerie & Keith Hunter
- Vivian Martinez
- Wash Tub Car Care
- Whataburger

$250 - $499
- Anytime Fitness - Fair Oaks Ranch
- Becker Vineyards
- Baga on the Banks
- C3 Presents
- E活力-Archer & GruntRolls
- IHOF of San Antonio
- Jesus Gonzales
- Las Palmas
- Los Angeles Lakers
- Magnolia Pancake Haus
- Mercedes Jewel Masters
- Merkaba
- Natural Bridge Caverns
- Olympia Hills Golf Course
- Omni La Mansion del Rio
- Pat Frost
- Rudy’s Bar-B-Q
- San Antonio Shoemakers
- Sheraton Gunter Hotel San Antonio
- Spurs Sport & Entertainment
- St Anthony Hotel
- St. Jude Management Corp.
- Steven Brauer
- The Club at Sonterra
- Vaaler Creek Golf Club
- Yardbird Outside
San Antonio Sports’ annual Pull for Kids invitational shotgun shoot offers an afternoon of spirited competition, good fun and networking, and an opportunity to sharpen shooting skills. Typically this invitation-only event takes place in May every year at the National Shooting Complex, but was rescheduled for September 2 due to COVID restrictions. Pull for Kids was our first in-person event since March. Adhering to local and state COVID regulations, we were able to successfully host 14 teams and 50 shooters, with all proceeds benefiting San Antonio Sports youth sports and fitness programs.

This year, eight financial institutions joined in a special competition, spending some quality time with clients while in pursuit of bragging rights and the coveted Capitalist Cup trophy.

Over $38,000 Raised to support youth programs

14 Teams

50 Shooters participated

Winners

Individual Champion
Jay Gable

Four-Person Champion
Security Service FCU #1

Capitalist Cup Champion
Security Service FCU #1

Over $18,000 Raised to support youth programs

480 Participants from all over the US

Forced to adapt from hosting large in-person gatherings, we tapped into the virtual event world and put on our first virtual 5K, San Antonio Sports Taco Trot presented by Taco Cabana. Participants registered online and completed the 5K their way - on a treadmill, walking the dog, their usual jogging route, whatever worked. We simply wanted to encourage folks to get out and get active.

Everyone who registered received a t-shirt, medal and a coupon for a free taco from Taco Cabana. On October 4 (National Taco Day) participants were invited to a drive-thru packet pick-up to grab their race swag. All proceeds supported San Antonio Sports youth and community programs.

Over $18,000 Raised to support youth programs

480 Participants from all over the US
Deirdre Murphy is one of our long-time volunteers, she’s been sharing her time and talents with us since the 1990’s.

A lifelong sports participant (soccer, softball, basketball, tennis), Deidre recognizes the importance of sport in the lives of children. “The mission of San Antonio Sports is so important in our community and I know that the more volunteer hours we all put in, the more the organization is able to offer. She’s also a basketball fan so it’s no surprise that her favorite events “are the Final Fours, by far! I am a lifelong college basketball fan. I grew up in ACC Country - Go Blue Devils!”

She sums up why she continues to help our nonprofit. “I really appreciate the friendliness of all the staff at all levels. There are very few organizations out there where staff, even the CEO, takes the time to chat with the volunteers and that is super appreciated!” As a key volunteer, we know we can count on Deirdre’s help and call upon her whenever she’s needed.

Deirdre has been keeping busy working for the City of San Antonio’s Health Department. “We will all get through this, but it hasn’t been an easy time. I look forward to days of volunteering for sports events again! For now, my message is just stay safe and stay well everyone! And WEAR A MASK!”

Deirdre Murphy is the 2020 Volunteer of the Year.

Past Volunteers of the Year

- 2019 Babette Coats
- 2018 Emily Lew
- 2017 Albert Motz
- 2016 Clarence Johnson
- 2015 Kendall Draycott
- 2014 Maggie Schneider
- 2013 Liz Fritz
- 2012 Paul & Kathy Colliander
- 2011 Linda Marie Garza
- 2010 Jeff Schooner
- 2009 Kathy & Alan Phillips
- 2008 Jo Lowe
- 2007 Larry Hernandez
- 2006 Alan McDonald
- 2005 Sheila Jones & Mary Holland
- 2004 Malcolm & Ethel Greig
Individual Donors

**Legends**
- $10,000 and up
- Russ & Tammy Bookbinder
- Art Burdick
- The Charles Butt Foundation
- Margie & Bill Kleese
- John Likovich
- Mays Family Foundation
- McCombs Foundation
- Sue Ellen & Phillip Miner
- Harvey E. Najim
- John Likovich
- Margie & Bill Kleese
- The Charles Butt Foundation
- Art Burdick
- Russ & Tammy Bookbinder
- $10,000 and up

**MVP**
- $2,000-$9,999
- Gary Arthur
- Susan Claire Blackwood
- Carolyn Blumit
- James W. Callaway
- Ryan Calong
- Gary L. Dudley
- Betty Ebron
- Cristine Fischer
- Lisa Ann Friel
- Pat Frost
- Joseph Gaughan
- Gary L. Dudley

**Champions**
- $1,000-$1,999
- Richard Ojeda
- Kathy & David Nicolson
- Brian Hurtak
- Erik Hanson
- Steven Green
- Johnnie L. Jackson
- Lisa Blonkvist CIMA

**All-Stars**
- $500-$999
- William N. Latham
- Jennifer LaRaia
- Rosemary E. Kowalski
- Greg & Leigh King
- Janet Holliday
- Joseph Gaughan
- Steve Brauer
- George Becknell

**Up to $499**
- Up to $499

**Teammates**
- Up to $499
- Rosalinda Adame-Moylan
- Tres Adami
- Taylor & Mandy Adkins
- Satin Allen
- Kimberly Alvarado
- April Ancira Thompson
- Jo Ann Andera
- John Carstens
- Robert P Braubach
- Tony Benke
- Laura Fischer
- Charles Cheever
- Lisa Angotti

**Support**
- Judy Rettinger
- Pollock/Orora Central Texas
- Richard Ojeda
- Kathy & David Nicolson
- David Piedra
- Craig & Phyllis Browning
- Richard Breakie
- Steve Brauer
- George Becknell

**$1,000-$9,999**
- Gary Arthur
- Susan Claire Blackwood
- Carolyn Blumit
- James W. Callaway
- Ryan Calong
- Gary L. Dudley
- Betty Ebron
- Cristine Fischer
- Lisa Ann Friel
- Pat Frost
- Joseph Gaughan
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- Rosemary E. Kowalski
- Greg & Leigh King
- Janet Holliday
- Joseph Gaughan
- Steve Brauer
- George Becknell
The designation of Lifetime Member recognizes individuals who have demonstrated remarkable service to San Antonio Sports through their donations of time and financial resources. Their efforts have strengthened and sustained our nonprofit organization and fully supported our mission to transform our community through the power of sport.

Legacy Members
- George and Lori Becknell III
- Susan and James Blackwood
- George and Margie Block
- Jenny Carnes and Dr. Elizabeth Bowhay-Carnes
- Pat Frost
- Dr. Stacey Johnson and Rob Hoek
- Dr. Robert Marbut Jr. and Laura A. Flores
- David and Teresa Schmidt

Gold Podium Club
- $50,000 Commitment
- Jean Cheever

Silver Podium Club
- $20,000 Commitment
- Gary and Sheila Arthur
- Charlie and Betty Ebrom
- Pat and Kelley Frost
- Phil and Sue Ellen Miner
- NuStar Energy and Greehey Family Foundation

Bronze Podium Club
- $5,000 Commitment
- Jim and Priscilla Ardoin
- Carri Baker
- Susan and James Blackwood
- Lisa and Tim Blonkvist
- Jyl and Randy Cain
- Bill and Marcia Hanson
- Janet and Rob Holliday
- Dr. Susan and Bob King
- Joe and Cyndi Taylor Krier
- Joe Linson
- Danny and Annette Oliver
- Mark Phariss and Vic Holmes
- Victor and Florinda Rodriguez
- Lee and Chickie Rose
- Mike and Fran Stoltz
- The Lord Family Foundation

Lifetime Members
- Gary Arthur
- Ralph Bender*
- Susan Blackwood
- Danny Buck
- Jim Callaway
- Dana Carter
- Charles Ebrom*
- Pat Frost
- Bill Hanson
- Mary Ullmann
- Japhet
- Janet Jendrzey*
- Stacey Johnson
- Joe Krier
- Kent Krauss
- John Likovich
- Joe Linson
- Dick Lord
- Phil Miner
- Mark Phariss
- Carlos Ramos
- Steve Richards
- Kate Rogers
- David Schmidt
- Michael Stoltz
- Brad Young*

*Deceased

The following individuals and organizations have committed significant contributions to our i play! afterschool program through our Power of Sport Campaign. Their generosity will give more children the opportunity to experience the life-changing benefits of sport. Added resources will help us continue to deliver early stage sports development, nutrition and character education to 58 elementary schools in underserved areas of our city.

Jim & Judy Adams
- Bill Avila
- Russ & Tammy Bookbinder
- Craig Browning, Phyllis Browning Co.
- Burdick Custom Homes
- The Charles Butt Foundation
- Margie & Bill Klesse
- John Likovich
- Mays Family Foundation
- The Sue Ellen & Phil Miner Family
- John & Debbie Montford
- Harvey E. Najim
- Kathy & David Nicolson
- Richard Ojeda & Ojeda Foundation
- Pollock/Orora Central Texas
- Gregg Popovich
- Anthony Riveron
- Marcos G. Ronquillo
- Sandy Saks & Nick McFadin
- The PM Group
- Ed Whitacre
- Gary Woods

The Lord Family Foundation

As of November 28, 2020

The Power of Sport
Champions for Kids

2020 TEAMSA ENDOWMENT MEMBERS
When donating to the United Way, please consider San Antonio Sports (370).