



OUR MISSION

Our mission is to transform our community through the power of sport.

OUR VISION

Healthy Kids, Places to Play, and Events that Impact

OUR KEY VALUES

»» INTEGRITY

Honoring our commitments by being honest, accountable, and demonstrating mutual respect

»» EXCELLENCE

Exceeding expectations by demonstrating dedication, discipline, and determination

»» LEADERSHIP

Making a meaningful impact by sharing our vision, compassion, and inspiration

»» TEAMWORK

Achieving a shared purpose by maintaining commitment, trust, and cooperation towards others

»» PASSION

Living our vision

Since 1984, San Antonio Sports has put our city on the global stage. From NCAA Championships to the Rock 'n' Roll San Antonio Marathon, the premier events we've hosted have delivered more than \$1 billion for our local economy.

But we're not just about big games. We're a nonprofit organization whose mission is to transform our community through the power of sport. We recognize the link between healthy bodies and healthy minds and work every day to provide sports and fitness programs that inspire children and their families to live active, healthy lives.

A NOTE FROM THE CHAIRMAN



Serving as chairman of San Antonio Sports during the 40th anniversary is a privilege, and I share this with a group of dedicated board members and an incredible staff. This report will give you a snapshot of the programs and events that embody San Antonio Sports, but the lasting impact cannot be captured in words and pictures. Our vision is transformational as we promote improving the health of the community through the power of sport.

Two of the most exciting highlights of this year were adding the **San Antonio Sports All-Star Basketball Game** and the rebranding and expansion of Fit Family Challenge into **ACTIVATE**. The All-Star Basketball Game is a way to celebrate achievement in both girls' and boys' high school sports. ACTIVATE transformed from a 12-week program to an ambitious and holistic initiative that incorporates a wellness component, increased variety of classes and events, and is now year-round.

As we wrap up this milestone year, I want to take a moment to share my appreciation to everyone who has had a hand in making San Antonio Sports an exceptional sports commission! The many ways that you contribute your time, talent, and treasure are truly appreciated by me, the board of directors, and staff. The impact of your donations, the value of volunteerism, and the participation and support of our programs speak volumes about the generous hearts of our community.

There is no way I can share all the benefits that San Antonio Sports provides, but I hope that my passion for this organization shines through these words. With gratitude, I say thank you for your support as we continue to provide a healthy community, places to play, and events that impact. Cheers to a year filled with great achievements and a bright future!

Jonathan Owens
Chairman of the Board

A MESSAGE FROM JENNY



We are incredibly grateful for 40 years of transforming our community through the power of sport. As our organization gears up for the **2025 NCAA® Men's Final Four®**, **San Antonio Sports All-Star Football and Basketball Series** and the inaugural **San Antonio Marathon**, we look forward to making an even greater impact while shining a national spotlight on our organization and San Antonio.

San Antonio Sports is dedicated to inspiring our community to dream big through the transformative power of sport. From empowering youth to promoting healthy lifestyles among San Antonians, creating safe recreational spaces, and hosting impactful events, San Antonio Sports has positively impacted countless lives. And our journey is far from over.

I am inspired by our mission that we have been fulfilling since 1984. I have deep appreciation for our staff, volunteers, board members and donors, and would like to personally thank each one of you.

Your support means the world to us and together we will continue to make a difference in the Alamo City!

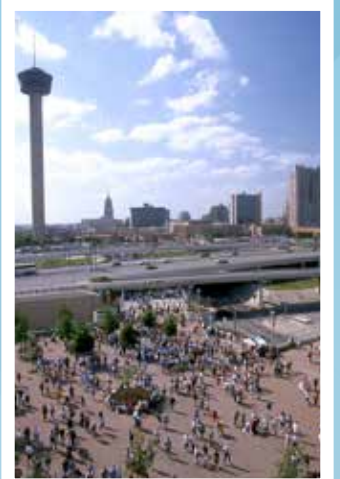
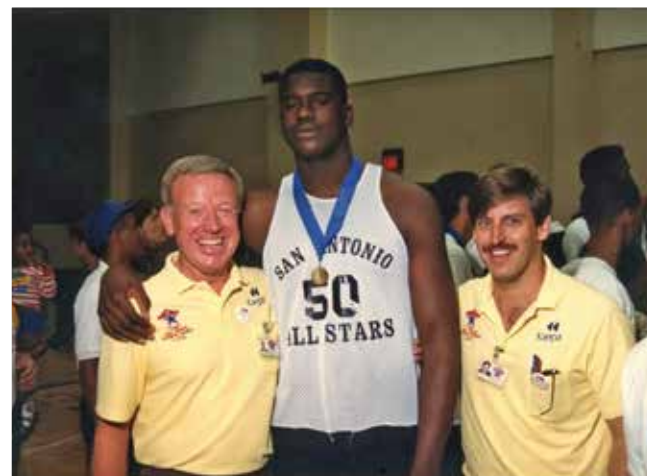
Jenny Carnes
President & CEO



**40 YEARS OF
TRANSFORMING OUR
COMMUNITY THROUGH
THE POWER OF SPORT**

It has been a remarkable 40 years of San Antonio Sports' dedication to fostering healthier lifestyles, accessible play spaces, and unforgettable events that bring our community together. From humble beginnings to the powerhouse organization we are today, our mission has evolved, adapting to the needs of a city that values health, unity, and the empowerment of all ages through sports. Over four decades, we have engaged with hundreds of thousands of San Antonians, through everything from youth sports programs to major sporting events that shine a spotlight on our city and energize our economy.

Reflecting on our past, we see not only milestones, but also countless lives touched and transformed. Together, with our partners, supporters, and the drive of our team, we've set the stage for a vibrant future. We remain committed to deepening our impact, focusing on accessibility, and broadening our outreach—envisioning the next 40 years with optimism and a renewed commitment to the health and well-being of our community.





SAN ANTONIO SPORTS ACTIVATE

San Antonio Sports ACTIVATE is more than a fitness program; it's a comprehensive wellness initiative focused on fostering a healthier, stronger, and more connected community. Offering a blend of free virtual and in-person classes, ACTIVATE provides a supportive environment for individuals to cultivate physical and mental well-being. From yoga and mindfulness sessions to cardio toning, Zumba, Body Combat and cooking demonstrations, the program invites participants to explore a wide range of wellness experiences.

Each of ACTIVATE's quarterly sessions concludes with a 5K, encouraging participants to celebrate their journey toward better health. Alongside weekly fitness classes, free health screenings help participants monitor essential health metrics, supporting them in tracking their progress throughout the year.

» KEY IMPACT HIGHLIGHTS

- 438 fitness classes and four 5Ks offered annually
- 11,072 total participant hours
- 98% of participants report positive benefits, with 61% experiencing increased energy and 72% reporting reduced stress

» LEARN MORE

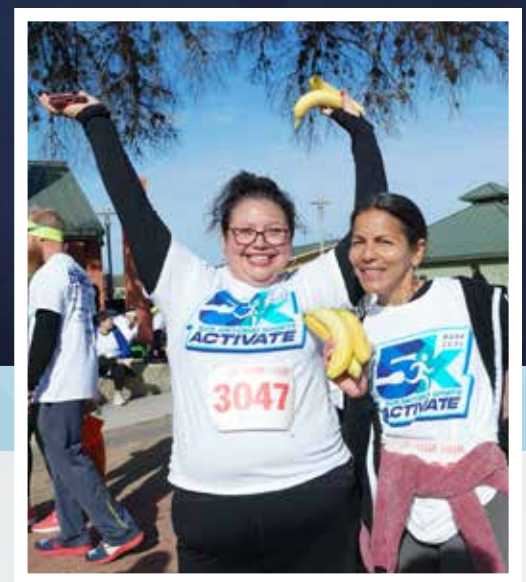


SCAN FOR MORE
INFORMATION ABOUT
ACTIVATE

IN THEIR WORDS...

"I am 60 and feel like I'm in my 40s!"

SALLY MORALES, PARTICIPANT



» COMMUNITY STORIES

Jessica Escobedo shared how ACTIVATE provided documented fitness history that was instrumental in her insurance approval for weight-loss medication. ACTIVATE inspired her to prioritize nutrition and physical activity, creating a ripple effect among her family, friends, and colleagues. "My family sees me engaged in exercise and nutrition, which has motivated them as well. The impact extends beyond me."

IN THEIR WORDS...

"It's a family bonding event for us. The events help us train, set goals, and spend quality time together."

LISA MALESICH, PARTICIPANT



IN THEIR WORDS...

"I love the positive energy going into and coming out of class. These classes have given me a physical and mental outlet! All the instructors are truly amazing."

YVONNE ALVAREZ, PARTICIPANT



i play!

afterschool

San Antonio Sports i play! afterschool program builds not only young athletes but also future leaders, nurturing a love for sports and the life skills that come with them.

Since 2008, *i play! afterschool* has empowered young athletes by introducing them to sports fundamentals and fostering personal growth in confidence, self-discipline, and teamwork. *i play! afterschool* offers skill-based instruction across four sports: soccer, volleyball, basketball, and flag football. Research shows that children in the program have better school attendance, fewer disciplinary issues, and stronger academic outcomes in reading and math compared to their peers.

During the 2023-2024 school year, each *i play! afterschool* child was provided with gear, including t-shirts, shorts, shoes, socks, and a backpack. Every six weeks, students came together for program-wide tournaments, competing for gold, silver, and bronze medals that celebrated their dedication and teamwork.

IN THEIR WORDS...

"Win, lose, or draw, i play! afterschool teaches students how to experience their emotions in a healthy way."

LATONYA JONES, JUDSON ISD

» KEY IMPACT HIGHLIGHTS

- Five San Antonio school districts participate in *i play! afterschool*
- Over 1,000 students served in 2023-2024 across 52 elementary schools
- 80% of students expressed interest in returning next year

» LEARN MORE



SCAN FOR MORE INFORMATION ABOUT
i play!
afterschool



IN THEIR WORDS...

"When asked if I wanted to be a part of the program again, of course I said yes! I had so much fun, and this program is really good at teaching students the value of good sportsmanship. I encourage other teachers to be a part of this wonderful experience."

COACH TINA ENGELHARDT, SUN VALLEY ELEMENTARY



» ONLINE RESOURCES

The *i play! afterschool* video library on our website offers free professionally produced sport training videos that provide expert guidance on soccer, basketball, and volleyball fundamentals. The Alpha Warrior Junior series focuses on balance, flexibility, and core strength. Children learn from former professional athletes, including Michael Lahoud, Kendra Chambers, Sophia Young-Malcolm, and Danielle Scott. These role models help build a foundation of skill, resilience, and sportsmanship in every participant.



San Antonio Sports Beyond the Game program, presented by Valero, goes beyond athletic performance to recognize and celebrate student athletes who demonstrate key values of integrity, respect, teamwork, excellence, and community service. Beyond the Game has become an essential part of the culture in schools across 24 districts, motivating students to make a positive difference in their communities while creating a lasting impact.

Throughout the 2023-2024 school year, 167 inspirational stories of impact were shared, reflecting the dedication of these young leaders and their coaches. Each year, select students earn a Beyond the Game letterman patch, a unique honor that acknowledges their contributions off the field or court for student athletes in grades 6-12.

San Antonio Sports Beyond the Game, presented by Valero, also brings stories of student impact to a wider audience through broadcasts on The CW 35's Thursday Night Lights, FOXSA, News 4 SA and more, inspiring viewers to recognize the power of character-driven sportsmanship. Together, we are building leaders who go beyond the game to change lives.

IN THEIR WORDS...

"Beyond the Game has brought awareness of the need for volunteers, helping make students better citizens. It's incredible to see students proudly wear their patches as symbols of their commitment to the community."

COACH STEFANIE MCALILEY, WHITE MIDDLE SCHOOL



» KEY IMPACT HIGHLIGHTS

- 24 districts, 52 high schools and 11 middle schools participated
- 55 students received Beyond the Game patches for the 2023-2024 school year

» SPECIAL RECOGNITION

The following teams received special recognition in the 2024 San Antonio All-Star Football Game for their community efforts during the 2023-2024 school year:

- Corbett MS Girls Basketball
- East Central HS Boys Basketball
- Judson MS & HS Athletics
- Wagner HS Football

» LEARN MORE



SCAN FOR MORE INFORMATION ABOUT BEYOND THE GAME



» COMMUNITY IMPACT STORIES

Memorial High School Football Reading Program

Members of the Memorial High School football team have spent every Monday at eight different elementary schools reading to classes in both English and Spanish! The team has read more than 50 hours, helping young students see the importance of reading and inspiring the next generation.

Judson ISD Beautification

Over 150 student athletes and their families united to refurbish Converse Fire Station, painting handrails, bollards, and fire lanes—a project that saved the city \$8,000.

Corbett Middle School's Service with Sleep in Heavenly Peace

The girls' basketball team built 38 bunk beds and raised funds to donate 222 pillows, helping ensure children in need have a place to sleep.

Warren High School at Haven for Hope

The boys' basketball team prepared more than 1,500 sandwiches and served dinner to over 400 individuals, supporting those experiencing homelessness in San Antonio.



IN THEIR WORDS...

"Beyond the Game has been incorporated into the culture of my programs each year. It gives our kids something to strive towards and reminds them to give back. The letterman patch initiative is the best part, helping us reward the athletes who are amazing off the court."

COACH VANESSA VILLAREAL,
SOUTHWEST HS GIRLS BASKETBALL





The **San Antonio Sports All-Star Football Game**, presented by Valero, is a premier event in Texas high school sports, celebrating its 46th year as it brings together top talent from across the region. Held at the Alamodome following the All-American Bowl each January, the game showcases 118 elite players representing 68 area high schools and offers a life-changing experience for young athletes.

» VALERO'S SUPPORT

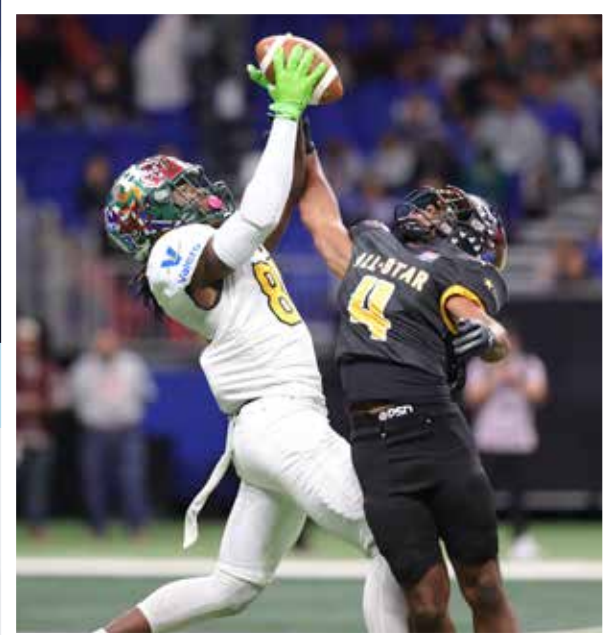
Valero's title sponsorship enables San Antonio Sports to provide platforms for young athletes to shine, emphasizing values of excellence and community service. Their support allows families, fans, and players to enjoy the power of sport.



IN THEIR WORDS...

"The first thing I did when I found out was call my mom, I was ecstatic, and it was a great moment for me because I could feel her excitement through the phone!"

NATE ROBINSON JR., WARREN HIGH SCHOOL DEFENSIVE BACK



» KEY IMPACT HIGHLIGHTS

- **Record Attendance:** Over 22,000 fans attended, generating significant excitement
- 17 players offered scholarships
- 118 players selected from 36 districts and three private schools
- 105 All-District players represented
- 79 alumni currently playing college football
- 35 former players have reached the NFL

» LEARN MORE



SCAN FOR MORE INFORMATION ABOUT ALL-STAR FOOTBALL GAME

2024 ALL-STAR FOOTBALL GAME RECAP

TEAM GOLD COACH

TEAM BLACK COACH

FINAL SCORE

TEAM GOLD 25 - TEAM BLACK 7



Blaine Pederson
Madison High School



Che Hendrix
Boerne High School

- Defense dominated for two quarters before Team Gold broke away with 25 unanswered points, winning the 2024 San Antonio Sports All-Star Football Game presented by Valero, 25-7 over Team Black.
- Quarterback Antonio Meza, Warren High School, was the Whataburger Impact Player of Game, with 8 of 10 completions for 101 yards and three touchdowns.



"This was a team effort, and I am so proud of them. Each athlete had great character, great work ethics, and they all had a great attitude."

BLAINE PEDERSON, MADISON HIGH SCHOOL HEAD COACH

247 PRO BOWL SELECTIONS • 93 SUPER BOWL CHAMPS • 594 DRAFT PICKS



America's Navy has recently been named the official new title partner for the All-American Bowl. The 2025 game will commemorate the 25th anniversary of this respected high school football game.

The Navy All-American Bowl, the most-watched high school all-star event with over 4 million TV viewers, precedes the San Antonio Sports All-Star Football Game and brings unparalleled prestige.

At least one San Antonio player is chosen for the Navy All-American Bowl, continuing a legacy that highlights the region's finest talent.

For players and fans alike, the San Antonio Sports All-Star Football Game and Navy All-American Bowl remain enduring symbols of commitment, dreams, and future potential. This event is more than just a game—it's a launch pad for young talent and a treasured tradition that energizes the San Antonio sports community.

IN THEIR WORDS...

"It's a pretty cool experience because we all get to join together for our last high school game!"

MCCOY BRUCE, BOERNE HIGH SCHOOL WIDE RECEIVER/CORNER BACK



The inaugural **San Antonio Sports All-Star Basketball Game** celebrated and showcased the city's love for basketball by highlighting top high school seniors from across the region. The event brought together 122 elite players from 67 area schools, competing in Team Black vs. Team Gold matchups across two divisions: 1A-4A schools plus private schools and 5A/6A schools. Each division featured both a girls and boys game, making for an action-packed event on game day.

The San Antonio Sports All-Star Basketball Game is more than a showcase; it is a celebration of basketball talent, dedication, and the San Antonio community. With events like these, young athletes are inspired, empowered, and given opportunities to excel, making a lasting impact both on and off the court. We look forward to Valero's support as the title sponsor for 2025.

» **COACHING LINEUP**

The inaugural coaching lineup included San Antonio's top coaches:

Team Black: Rudy Bernal (Antonion), David Farber (La Vernia), John Hirst (Reagan), Rihana Morgan (Clark)

Team Gold: Bruce Bowen (TMI), Amy Ruede (Boerne), Dakota Cowgill (Brennan), Christina Camacho (Judson)



» **KEY IMPACT HIGHLIGHTS**

- **Four Games:** 8 teams in total with boys and girls teams in each division
- **Skills Challenge & Three-Point Contest:** Held between afternoon and evening sessions, adding an extra level of excitement for players and fans
- **Broadcast:** KSAT 12 covered all games, increasing the visibility of local talent

» **KEY PARTNERS**

- Northside ISD Athletics, KSAT 12, BSN Sports, and multiple school districts across San Antonio

» **LEARN MORE**



SCAN FOR MORE INFORMATION ABOUT **ALL-STAR BASKETBALL GAME**



IN THEIR WORDS...

"What a tremendous opportunity for our San Antonio area basketball communities to be recognized in the San Antonio Sports All-Star Basketball Games. The coaches and players who will be selected to represent our community will undoubtedly be the best of the best. We are extremely grateful to San Antonio Sports for their efforts to bring these games to fruition for a very deserving group of athletes and coaches."

STAN LAING, ASSISTANT SUPERINTENDENT OF ATHLETICS, NORTHSIDE ISD



» **NOTABLE ACHIEVEMENTS**

- **All-District Honors:** 102 players selected were named to all-district teams.
- **College Basketball Opportunities:** 65 players went on to play at the collegiate level, with 8 players earning scholarships directly from coaches attending the game.
- **Star Athlete: Arianna Roberson** stands out as a 5-star recruit, ranked 17th nationally and committed to Duke. She won gold at the 2024 FIBA U18 AmeriCup and represented the USA at the Nike Hoop Summit, showcasing her talent on an international stage.
- **Event Attendance:** The 2024 game brought in 3,113 fans.

IN THEIR WORDS...

"This is a crazy, once-in-a-lifetime opportunity. It is fun and exciting."

ARIANNA ROBERSON, CLARK HIGH SCHOOL



THE POWER OF SPORT

EVENTS THAT IMPACT

At San Antonio Sports, we believe in the power of events to inspire, connect, and elevate our community. Each year, our events bring together individuals, families, and supporters who share our passion for health, sports, and active community involvement. Whether it's the thrill of a marathon, the excitement of a youth sports competition, or a family-friendly gathering that encourages movement and play, these events create lasting impact—motivating our community toward healthier, more active lifestyles. All of these endeavors have brought in a total economic impact of over \$1 billion.

These experiences are about more than just competition; they're celebrations of resilience, community spirit, and a shared ambition to make San Antonio stronger. As we look forward, we're excited to continue hosting events that inspire, foster connection, and promote wellness. Each event reinforces our mission to make healthy living attainable for all and to build a community that thrives through sport. Together, we're working toward a healthier, more vibrant San Antonio.



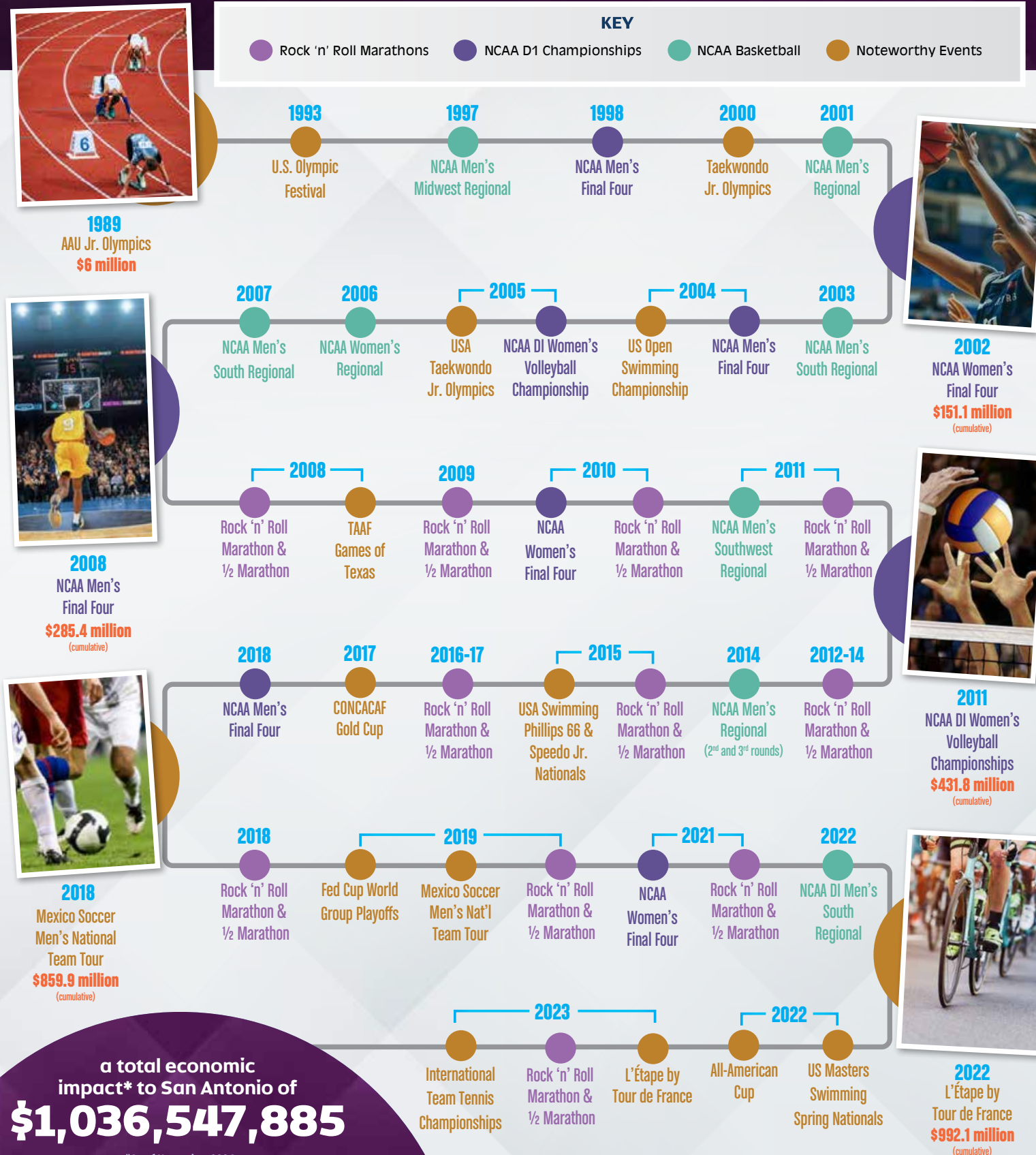
SCAN TO SEE ALL OF THE FLASHBACK MEMORIES WE SHARED OVER THIS HISTORIC YEAR

IN THEIR WORDS...

"The ripple effect of sports extends beyond financial gain, fostering health, creating community, and attracting global attention to the Alamo City."

PAT FROST, CHAIR, SAN ANTONIO LOCAL ORGANIZING COMMITTEE AND TEAMSAs ENDOWMENT

OUR TIMELINE TO \$1 BILLION



a total economic impact* to San Antonio of **\$1,036,547,885**

*As of November 2024



In 2024, San Antonio Sports continued to elevate San Antonio's profile on the national sports stage, hosting six major events that brought the total to 148 events executed to date. This year's events generated approximately \$30 million in economic and social impact. These and future events support and uplift our community by creating jobs, generating revenue, improving infrastructure, and fostering community engagement.

» **2024 HIGHLIGHTS**

The standout event was the **USA Swimming TYR Pro Swim Series**, held at the Northside Swim Center as the final qualifying meet for the 2024 U.S. Olympic Swimming Trials. This high-profile event featured celebrated Olympians like Katie Ledecky, Regan Smith, Kate Douglass, Simone Manuel, Bobby Finke and Caeleb Dressel, providing spectators with an inspiring showcase of athletic excellence before the swimmers headed to Paris.

» **LOOKING FORWARD: 2025 NCAA® MEN'S FINAL FOUR®**

Our 2025 calendar will be headlined by the **NCAA® Men's Final Four®**, a historic fifth for San Antonio. Expected to draw over 101,000 visitors, the event is anticipated to generate \$440 million in economic impact and will push San Antonio Sports past the \$1.5 billion mark in total economic contributions since our founding. This significant milestone underscores San Antonio Sports' role in transforming the local economy through premier sporting events.

» **CONTINUED LEGACY OF IMPACT**

With a focus on hosting premier national championships and fostering community engagement, San Antonio Sports is committed to furthering its legacy of economic growth, community pride, and youth engagement through sports. Our growing lineup of prestigious events not only enriches San Antonio's cultural and economic landscape but also reinforces our city as a premier destination for sports tourism on the global stage.



PHOTO BY JOHN CERNOHAUS

» **UPCOMING MAJOR EVENTS**

- **2025 NCAA® Men's Final Four®**
April 4-7, 2025 | Alamodome
- **2025 U.S. Masters Swimming Spring Nationals**
April 24-26, 2025 | Northside Swim Center
- **2026 DoD Warrior Games**
June 2026 | Various venues in San Antonio
- **2026 NCAA® DI Women's Volleyball Championship**
December 17-20, 2026 | Alamodome
- **2027 NCAA® Division I Basketball Men's Regional**
March 25-28, 2027 | Frost Bank Center
- **2028 DoD Warrior Games**
May 2028 | Various venues in San Antonio
- **2029 NCAA® Women's Final Four®**
March 30 - April 1, 2029 | Alamodome

» **LEARN MORE**



SCAN FOR MORE INFORMATION ABOUT UPCOMING EVENTS

WHERE EVERY STEP TELLS A STORY

San Antonio Sports is excited to introduce the **San Antonio Marathon**, a new chapter in the city's rich running legacy that will carry forward the energy and community spirit of the Rock 'n' Roll Marathon. This transition marks the evolution of one of San Antonio's most beloved races, creating an event uniquely designed to celebrate the vibrant culture, history, and pride of our city.

For years, the Rock n' Roll Marathon welcomed thousands of runners to San Antonio, highlighting our city's landmarks, neighborhoods, and diverse spirit. With the new San Antonio Marathon, we aim to enhance this legacy by crafting an event that connects even more deeply with our community and provides an inclusive and inspiring experience for runners of all levels.

Designed with local flavor, the marathon will celebrate San Antonio's distinct identity through curated race experiences, while supporting local businesses and benefiting San Antonio Sports programming in the future.

The San Antonio Marathon will continue to welcome runners from across Texas and beyond, fostering a sense of connection and camaraderie for participants, supporters, and spectators alike.

As we launch this new marathon, we envision expanding its reach and impact, positioning San Antonio as a premier destination for endurance sports and a must-visit city for marathon enthusiasts.

The San Antonio Marathon promises to be a memorable experience that challenges athletes, celebrates local pride, and showcases our city on the national stage. This event will be a cornerstone in San Antonio Sports' mission to uplift our community through sport, health, and inclusivity while honoring the marathon's long-standing legacy.



» **LEARN MORE**

SCAN FOR MORE INFORMATION ABOUT SAN ANTONIO MARATHON





**SAN ANTONIO SPORTS
CORPORATE
CUP 2024**

PRESENTED BY
**ORTHONOW
INJURY CLINIC**
— BY TSAOG —

The **San Antonio Sports Corporate Cup**, presented by OrthoNow, is an Olympic-style, co-ed team-building extravaganza where local companies face off in a friendly but fierce competition to claim the coveted cup. Now a staple in San Antonio, Corporate Cup draws nearly 100 companies across 17 events. It also includes an impactful Charity Challenge in support of six local charities.

The San Antonio Sports Corporate Cup is not just an event; it's a celebration of teamwork, community impact, and good-natured rivalry. The excitement, energy, and unity on display create lasting memories, reinforce company pride, and make a meaningful difference on San Antonio's charitable organizations.

IN THEIR WORDS...

"I love the camaraderie between companies and getting everyone out of the office to have fun!"

GUARDIAN PREMIER SOLUTIONS



» KEY IMPACT HIGHLIGHTS

- Companies participated in five divisions, from small teams (under 75 employees) to large groups (1,000+ employees)
- Over 7,000 total spectators & participants
- Competitive Events: 17 activities such as the Whataburger 5K Run, Chicken N Pickle Pickleball Tournament, PNC Hula Hoop Challenge, CPS Energy 3-Point Contest, and the Security Service FCU Tug-of-War

» LEARN MORE



SCAN FOR MORE
INFORMATION ABOUT
CORPORATE CUP



IN THEIR WORDS...

"I love seeing so many different organizations come together for a good cause and having a great time."

MARATHON PETROLEUM

» NOTABLE PARTNERSHIPS

The Corporate Cup is made possible through support from prominent partners like:

- | | |
|------------------------------|-------------------------------|
| BioBridge Global | NuStar |
| Boys and Girls Club | OrthoNow Injury Clinic |
| Broadway Bank | Pizza Patrón |
| Capital Group | PNC |
| Chicken N Pickle | RBFCU |
| Citi | SwRI |
| CPS Energy | Security Service FCU |
| F45 Fitness | Taco Cabana |
| Generations FCU | UIW |
| Glazer's | University Health |
| Gonzaba Medical Group | Whataburger |

» VOLUNTEER SUPPORT

The Corporate Cup would not be possible without the efforts of 250 volunteers, of whom 170 were Corporate Cup competitors, all dedicated to ensuring a smooth and memorable experience.

» ATTENDEE DEMOGRAPHICS

Age Range: Majority are between 18-39 years old, with 33.63% ages 30-39
Gender: A near-even split, with 49.68% male and 50.32% female

» CHARITY CHALLENGE RESULTS

Haven for Hope – 2,320 items of clothing and \$27,610 to support programs and services that support 1,650 people daily
South Texas Blood & Tissue and University Health Blood Donor Services – 10,819 lives saved through blood and platelet donations
San Antonio Food Bank – 286,242 meals provided
Boys & Girls Club of San Antonio – \$38,701 to purchase school supplies and 1,800 school supplies donated
San Antonio Sports – \$34,732 donated to support free youth & community programs



2024 CHAMPIONS

Division 1

SwRI

Division 2

Spurs Sports & Entertainment

Division 3

Glazer's Beer & Beverage

Division 4

PwC

Division 5

Movement Mortgage



The **San Antonio Sports Hall of Fame** honors exceptional individuals who have shaped the sports community in San Antonio. These inductees, selected from public nominations reviewed by a 71-member committee and the executive committee, represent both athletic achievements and major contributions to sports programs in the area.

The **San Antonio Sports Hall of Fame Tribute, presented by H-E-B**, is more than an induction ceremony—it's a heartfelt celebration of the individuals whose achievements and contributions inspire future generations. The event's success reaffirms San Antonio Sports' commitment to fostering a thriving, connected sports community and supporting programs that build healthy, active lives for all.



IN THEIR WORDS...

"It's an honor to be part of a legacy that highlights the transformative power of sport in San Antonio."

ANJANETTE KIRKLAND, 2024 INDUCTEE



» KEY IMPACT HIGHLIGHTS

- **Total Attendance:** Nearly 1,000 guests gathered for an inspiring evening honoring San Antonio's sports legacy
- **Funds Raised:** Over \$450,000 in support of San Antonio Sports' youth and community programs
- **Salute Award Recipient:** Special Olympics of Texas

» NOTABLE PARTNERSHIPS

Presenting Sponsor

- H-E-B

Gold Sponsors

- AT&T
- Generations FCU
- Kym's Angels
- The PM Group
- Silver Eagle Beverages
- Thomas J. Henry

» LEARN MORE



SCAN FOR MORE INFORMATION ABOUT THE HALL OF FAME



» THE CLASS OF 2024

Julius Whittier (deceased): The first Black letterman in Texas Longhorns football history, who went on to a distinguished legal career and is commemorated with a statue at Darrell K. Royal Stadium. Accepted by Mildred Whittier on his behalf.

Anjanette Kirkland: One of the best hurdlers in the history of Texas A&M women's track, gold medal winner at the 2001 World Indoor Championships, and world outdoor title recipient in the 100-meter hurdles.

Jim Rackley: Longtime Judson High School football coach with five state championships and an impressive career spanning over four decades.

Andrea Williams: Standout athlete at Churchill High School in volleyball and basketball, named San Antonio Athlete of the Year in 1992 and made history as the first African-American woman to serve as commissioner of a Division I NCAA conference.



IN THEIR WORDS...

"As a sponsor of the San Antonio Sports Hall of Fame, we were honored to receive a thank you award from one of the i play! afterschool student-athletes."

LANIE NGUYEN, THE PM GROUP

SUNSET EVENT



In 2024, we bid a heartfelt farewell to **Pull for Kids**, a longstanding fundraising event originally created by Col. Steve Richards. While it has officially come to an end, its impact will resonate within our youth programs and community engagement efforts. We are deeply grateful to everyone who made this event successful. As we honor its legacy, we look forward to continuing this journey with new events and initiatives dedicated to youth empowerment and community unity.



» EVENT HIGHLIGHTS

- **Funds Raised:** Over \$30,000 raised to support youth programs, ensuring lasting impact on San Antonio's future generations.
- **Participation:** 28 teams & 103 participants showcasing their enthusiasm and support for youth initiatives

» SPONSORS

Presenting Sponsor

- Valero

Supporting Sponsors

- Alamo Tees
- DOCUmentation
- Empower
- EOG Resources
- Frost Bank
- Generations FCU
- Legacy Mutual
- Pepsi
- Security Service FCU
- Silver Eagle Beverages
- South Texas Employer
- VOYA
- WOAI/KABB/KMYS

SUNSET EVENT



» EVENT HIGHLIGHTS

- Over 15,000 participants and spectators

» SPONSORS

Presenting Sponsor

- H-E-B

Supporting Sponsors

- Michelob Ultra
- Thomas J. Henry
- University Health
- Valero
- XPEL



In its final year of **Fiesta FitFest & L'Étape Texas by Tour De France**, San Antonio Sports proudly hosted a fun-filled weekend of health and wellness. While we say goodbye to the event for now, we are grateful for the participation, unwavering support, and experience it provided. Thank you for supporting our mission to transform lives through the power of sport while we continue to provide events that impact our community.





SAN ANTONIO SPORTS Volunteers

At San Antonio Sports, our mission is made possible by our incredible family of volunteers. They're the heart of every event, handling everything from pre-event planning to post-event wrap-up, ensuring each program and event is a success. With unmatched dedication, these volunteers bring spirit and service to activities across the city, whether it's stuffing backpacks for *i play! afterschool* athletes, placing medals at our ACTIVATE 5Ks, or supporting UIL High School Basketball. Every moment of their time helps us impact lives, communities, and health in San Antonio.



» 2024 VOLUNTEER IMPACT

- ACTIVATE** 572 HOURS
- i play! afterschool*** 528 HOURS
- All-Star Football Game** 140 HOURS
- All-Star Basketball Game** 300 HOURS
- Alamodome Ushers** 364 HOURS
- Rock 'n' Roll Marathon** 3,000 HOURS
- University Interscholastic League (UIL)** 548 HOURS
- Southland Conference** 140 HOURS
- Hall of Fame** 200 HOURS
- Corporate Cup** 2,080 HOURS
- Fiesta FitFest** 1,200 HOURS

2,268 volunteers & 9,072 volunteer hours!

» LEARN MORE



SCAN FOR MORE
INFORMATION ABOUT
VOLUNTEERING

» 2024 VOLUNTEER OF THE YEAR

Linda Eaton

Linda Eaton, San Antonio Sports' 2024 Leo & Chickie Rose Volunteer of the Year, embodies dedication and passion in every role she fills. Since 2008, Linda has been a driving force behind key events like the Rock 'n' Roll Marathon, the San Antonio Sports All-Star Games, and *i play! afterschool* tournaments. Her journey began with a knee injury that prevented her from running in the inaugural Rock 'n' Roll Marathon, but Linda didn't let that stop her.

She quickly stepped into volunteering and never looked back. Known for her reliability, commitment, and the care she brings to each task, Linda also believes deeply in engaging young volunteers, passing on her love for service.

Having raised her children with the same values, both are now proudly serving our country in the U.S. Marine Corps. With a heart for lifelong learning and a true passion for giving back, Linda is an inspiration to us all. Thank you, Linda, for your unwavering support and genuine impact on San Antonio!



IN THEIR WORDS...

"I've always loved volunteering. I enjoy meeting new people and love most sports so it's a natural fit for me."

LINDA EATON, VOLUNTEER OF THE YEAR

FINANCIAL REPORT

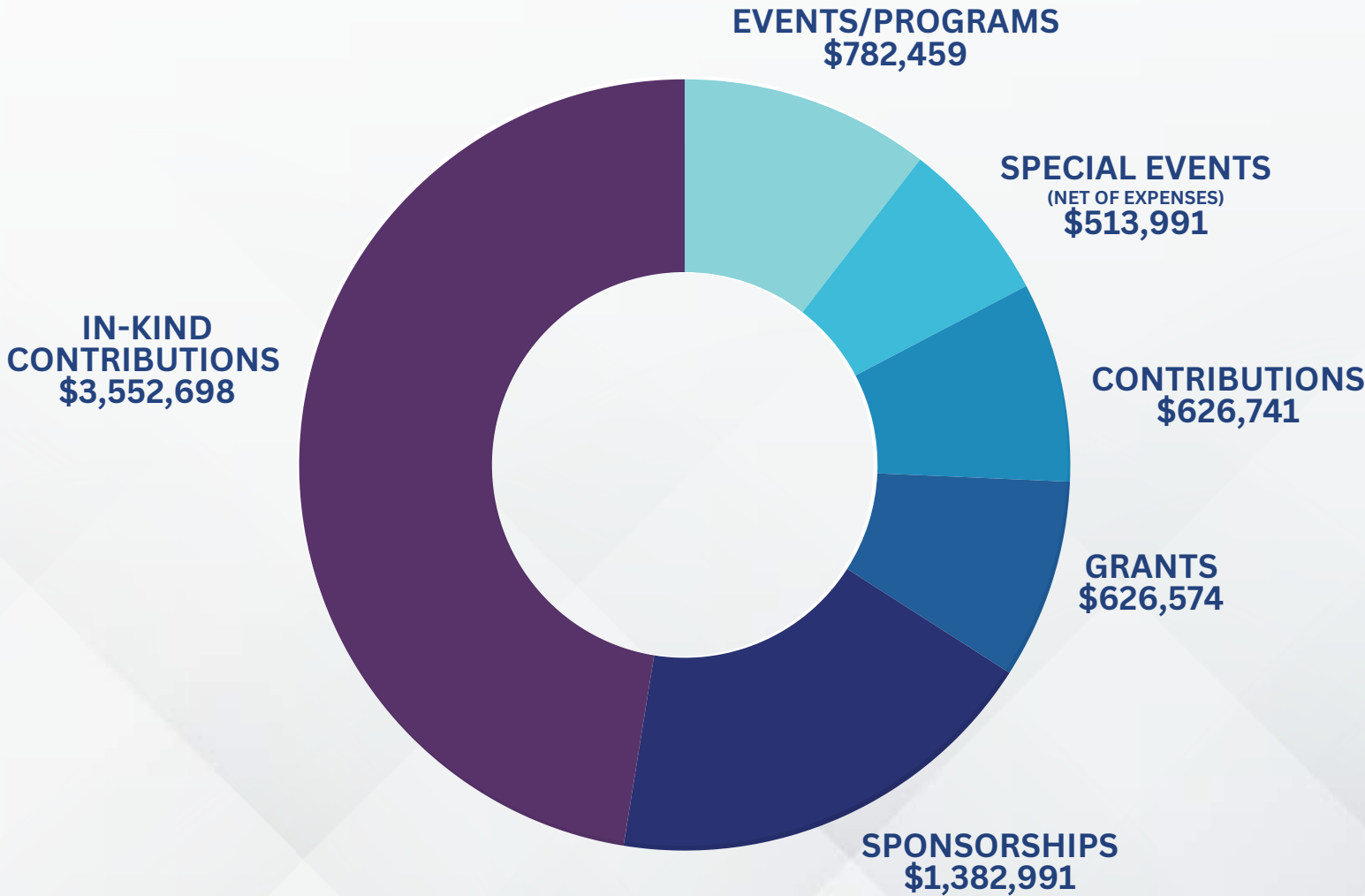
San Antonio Sports is a 501(c)3 not-for-profit organization with the mission to transform the community through the power of sport. Our resources are dedicated to improving the health and hope of the community through sports and fitness programs, the solicitation and hosting of major amateur sporting events that positively impact the local economy, and the support and development of quality athletic facilities throughout the community. San Antonio Sports could not continue our important work in the community without the support of our generous contributors, sponsors and grantor organizations. We pride ourselves in our fiscal responsibility to best use the dollars given to and earned by us in the most effective ways possible, by continuing to grow and expand our programming throughout the region.

Below is a breakdown of the unaudited financial results for the fiscal year ended September 30, 2024.



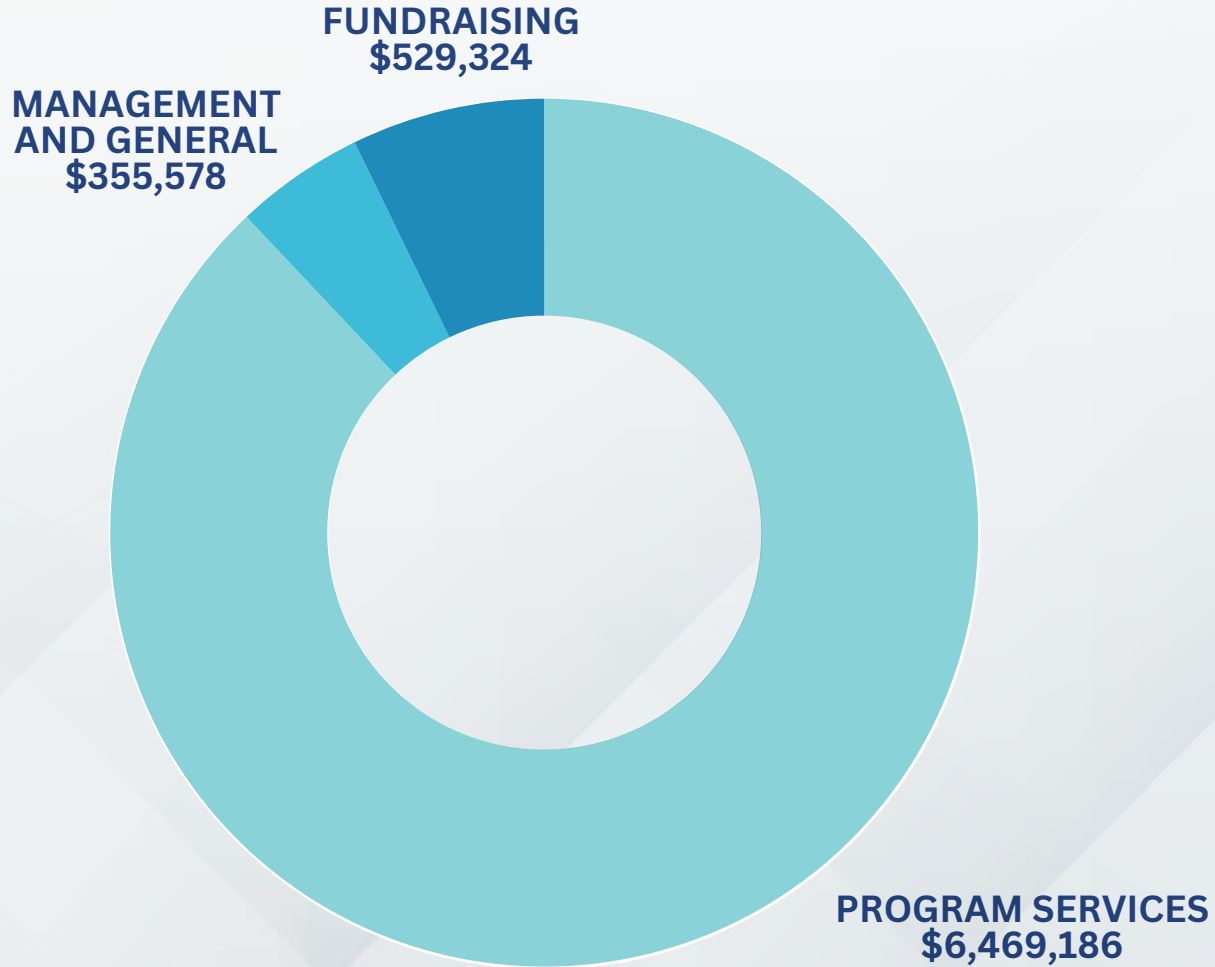
REVENUE

TOTAL \$7,485,454



EXPENSES

TOTAL \$7,354,088



TEAM SA ENDOWMENT

TEAMSAs ENDOWMENT MEMBERS | AS OF DECEMBER 31, 2024

GOLD PODIUM CLUB

\$50,000 Commitment

Jean Cheever

SILVER PODIUM CLUB

\$20,000 Commitment

Gary & Sheila Arthur

Charlie & Betty Ebrom

Pat & Kelley Frost

Phil & Sue Ellen Miner

Nustar Energy/Greehey Foundation

LEGACY MEMBERS

Committed a charitable bequest to TeamSA

George and Lori Becknell

Susan and James Blackwood

George and Margie Block

James and Paula Callaway

Jenny Carnes and

Dr. Elizabeth Bowhay-Carnes

Pat Frost

Dr. Stacey Johnson and Rob Hoek

Dr. Robert Marbut Jr. and Laura A. Flores

David and Teresa Schmidt

BRONZE PODIUM CLUB

\$5,000 Commitment

Jim and Priscilla Ardoin

Carri Baker

Susan and James Blackwood

Lisa and Tim Blonkvist

Jyl and Randy Cain

Bill and Marcia Hanson

Janet and Rob Holliday

Dr. Susan and Bob King

Joe and Cyndi Taylor Krier

Danny and Annette Oliver

Mark Phariss and Vic Holmes

Victor and Florinda Rodriguez

Leo and Chickie Rose

Mike and Fran Stoltz

The Lord Family Foundation



LIFETIME MEMBERS

The designation of Lifetime Member recognizes individuals who have demonstrated remarkable service to San Antonio Sports through their donations of time and financial resources. Their efforts have strengthened and sustained our nonprofit organization and fully supported our mission to transform our community through the power of sport.

Gary Arthur

Ralph Bender*

Susan Blackwood

George Block

Russ Bookbinder

Danny Buck

Jim Callaway

Dana Carter

Ross Davis

James Doyle Jr.

Charles Ebrom*

Pat Frost

Bill Hanson

Mary Ullmann Japhet

Janet Jendrzey*

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Kent Krauss

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Michael Stoltz

Brad Young*

*Deceased

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McFadin Foundation

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SAN ANTONIO SPORTS



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